



GBTA Project ICARUS

Substainability Information's Sources

2014



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During 2013, Project ICARUS committee compiled a list of websites that we hope will provide support to those new to sustainability within the travel arena or those just needing a reference point for sustainability (CSR).

The below sites act as informational resource websites:

<http://www.gbta.org/foundation/ICARUS/Pages/default.aspx>

Following the launch of Project ICARUS, a GBTA Foundation initiative, in 2006 by the Institute of Travel and Meetings (ITM) in the United Kingdom, the Global Business Travel Association is building on this early success by creating the definitive source of information, education, support and recognition programs for sustainability in the business travel and meetings industry, globally.

<http://www.businessgreen.com/>

BusinessGreen is a business web site offering companies the latest news and best-practice advice on how to become more environmentally responsible, while still growing the all-important bottom line.

<http://www.carbontrust.com/>

The Carbon Trust is a world-leading organisation helping businesses, governments and the public sector to accelerate the move to a sustainable, low carbon economy through carbon reduction, energy-saving strategies and commercialising low carbon technologies.

<http://edie.net/>

Edie (Environmental Data Interactive Exchange) is the online resource for professionals responsible for the sustainability of their company or organisation. Edie provides practical information, in-depth yet accessible news, informative videos and a wealth of networking and communications channels.

<http://www.ends.co.uk/>

Environmental Data Services (ENDS) is a leading provider of environmental and carbon intelligence for business in Britain and across Europe.

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<http://www.theguardian.com/sustainable-business>

Guardian Sustainable Business (GSB) is part of this vision, a global platform for corporate leaders at the cutting-edge of positive change. We curate the world's most authoritative voices on corporate sustainability to bring you thought-provoking comment, debate and expert insight to push the boundaries of sustainable business.

<http://www.maydaynetwork.com/home>

The first Mayday Summit took place on 1 May 2007 and was held by Business in the Community at the request of HRH The Prince of Wales as a call to action on the urgent issue of climate change. At the event over 1,000 business leaders made over 5,500 pledges to take action on climate change. In addition to their individual pledges, leaders came together to form a network of businesses committed to collaborating to tackle climate change - The Prince's Mayday Network.

<http://www.smart-mobilitymanagement.com/>

Smart mobility management, a sister publication of Fleet Europe, is extending its reach towards travel, MICE, CSR managers, HR managers and mobility managers at international scale. Let's exchange information, best practices, ideas and business opportunities.

<http://www.environmentalstonline.com/>

The environmentalist contains a wide range of up-to-date information, practical articles, insightful case studies and news on current environmental issues including details of the latest regulations and consultations. It is sent free of charge to all IEMA members, and to an increasing subscriber base.

<http://www.thegreenorganisation.info/>

The Green Organisation is an independent, non-political, non-activist, non-profit environment group dedicated to recognising, rewarding and promoting environmental best practice around the world.

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<http://www.csrwire.com/>

CSRwire is a digital media platform for the latest news, views and reports in corporate social responsibility (CSR) and sustainability. Founded in 1999 to advance the movement toward a more economically just and environmentally sustainable society and away from single bottom line capitalism, CSRwire has paved the way for new standards of corporate citizenship, earning the international respect of thought leaders, business leaders, academics, researchers, activists and the media

<http://www.instituteforsustainability.co.uk/>

Our activity focuses on the areas which we believe present the greatest challenge – and opportunity – to creating sustainable cities and communities. These are resource efficient buildings, sustainable infrastructure and resources and transport and logistics, all of which feed into our cross-cutting projects and programmes. These include Total Community Retrofit, which concentrates on integrated, systems approaches to sustainable development, covering a diverse but inter-related range of elements that have an economic, social and environmental impact on the places we live and work. A number of our cross-cutting projects have a specific focus on innovation (technology, approaches and services) and supply chains

<http://sustainabletravel.org/>

Sustainable Travel International is a non-profit organization with a purpose. We've been collaborating with destinations, businesses and travellers to implement innovative sustainable tourism development and conservation solutions since 2002. We combine the mission and transparency of a non-profit NGO with the business acumen and expertise of the private sector, ensuring our partners achieve their desired results and receive a strong return on investment

<http://globalactionplan.org.uk/>

Global Action Plan is an award-winning charity providing the UK's only environmental behaviour change projects endorsed by the United Nations Environment Programme (UNEP).

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<http://www.forbes.com/sites/csr/>

The Forbes CSR blog covers all topics related to the responsibility companies do or do not have to people and the planet. Should apparel makers that produce goods in China pay more than the going wage? What sort of obligation, if any, do American corporations have when it comes to hiring a racially diverse workforce? What standard of ethical behavior should executives set in their personal conduct? When is a public pledge to save the planet, like BP's now-infamous "Beyond Petroleum" sloganeering, a public relations ploy as opposed to a meaningful commitment? We welcome contributions and comments from all corners.

<http://responsiblecorporation.wordpress.com/category/csr/>

Corporate social responsibility encompasses not only what companies do with their profits, but also how they make them. It goes beyond philanthropy and addresses how companies manage their economic, social, and environmental impacts, as well as their relationships in all key spheres of influence: the workplace, the marketplace, the supply chain, the community, and the public policy realm.

<http://www.theenvironmentalblog.org/>

The Environmental Blog started in early 2007 from an awakening and interest in environmental issues. We strive to provide information on every aspect of green living, green technology, climate change, green energy, etc. Our goal is to provide our readers with a source of knowledge that can be used in everyday life to help make this world a greener place.

www.csr-in-deutschland.de

The German government is developing a plan for linking the motto "CSR – Made in Germany" at international level with German trade and industry's product quality and sense of responsibility. The guiding concept of "CSR – Made in Germany" underscores the high level of social and environmental standards observed by Germany businesses operating in the international arena. In the process, the global quality label 'Made in Germany' – a proof of origin that was introduced in 1887 – in combination with the abbreviation CSR will become a new quality label

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<http://www.unglobalcompact.org/>

The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. By doing so, business, as a primary driver of globalization, can help ensure that markets, commerce, technology and finance advance in ways that benefit economies and societies everywhere.

<http://www.my-green-meeting.de/en/intro.html>

Pushing a sustainable event culture with "mygreenmeeting.de" The ongoing climate change also poses challenge to the event industry.

The call for environmentally friendly events is getting more intense! Thereby it is quite possible, to combine environmental and economic issues with pure entertainment. This requires not only that all parties agree on common objectives and therefore following one direction, but also that they cooperate

This list is not exhaustive and is not officially endorsed by GBTA but may prove useful to you.