

NORDIC BUSINESS MEETING 2014
NEW FRONTIERS OF MANAGED TRAVEL

- Date** Thursday, March 6th 2014
Time 10.00 – 17.00
Location [Rantasipi Airport Congress Center](#)
Robert Huberin tie 4, Vantaa, Finland
- Program**
- 09.00 Registration open, Coffee and networking
- 10.00 Welcome & Opening Words
Sari Viljamaa, Managing Director, FBTA
- 10.10 Spotlight on Gold Sponsor SAS and introduction of NBM 2014 Event Host Scott Gillespie
10.15 – 11.15 Keynote Presentation: ***Trip Friction and Travel 2.0***
- 11.15 – 11.40 Coffee break & Meet the Sponsors
Workshop Area
- 11.40 Spotlight on Gold Sponsor CWT and introduction of Keynote Presenter
11.45 – 12.30 ***Managed Travel and Open Booking: which new avenues are open to which companies?***
Gregoire Boutin, Director – CWT Travel Management Institute
- 12.30 Spotlight on Gold Sponsor Eurocard and introduction of presenter
12.35– 13.15 ***The future of Corporate Payments: what will change?***
Susanna Turunen, Sr Manager, Corporate Mobile Payments & e-Commerce Program, Nets
- 13.15 – 14.15 Buffet lunch and networking
- 14.15 – 15.15 Panel Discussion: ***New Frontiers of Managed Travel***
According to Managed Travel 2.0, companies need to loosen their policies and let travelers decide. But is this really the way ahead? Our experts debate the hot topic of corporate travel. Moderator: Scott Gillespie
- 15.15 – 16.00 Case Study
- 16.00 – 16.20 At the end of the day: what have we learned?
Scott Gillespie
- 16.20 – 16.30 Closing Words and handing over the “Budstikke” to DBTA
- 16.30 Cocktails

Gold Sponsors:



Event Sponsors:

