

Welcome to

RESPONSIBLE BUSINESS TRAVEL FORUM 2014

We hear more and more talk about the importance of working with duty of care, safety, security and the well-being of travellers. In a survey conducted by SBTA in the spring of 2014, responding Travel Managers said that the management main focus with regards to TM-related issues was now Risk. With this in mind, we set out to create a program around these issues.

A team of industry experts will come together to discuss the importance of implementing responsible travel practices with a focus on duty of care, safety, security and well-being of travellers. We want to demonstrate that responsible corporate travel programmes CAN add value and deliver an ROI for a business. In addition, there is the opportunity to meet suppliers via an exhibition area.

This forum will explore the theory and practice of creating and managing a responsible travel programme. Created to appeal to travel buyers looking to create a new programme and to others who want to learn how to move their existing programme to another level.

When: October 3rd 2014
Where: Scandic Sollentuna Hotel, Stockholm, Sweden

PROGRAMME

- 09.00-09.45** *Registration and Table-Top Exhibition opens.*
- 09.45-09.55** *Welcome from Head of SBTA and Head of Project ICARUS.*
- 10.00-11.10** *Duty of Care – Simon McMenemy – Ogletree Deakins*
- *What is the legal framework for managing risk in travel and meetings?*
- *What needs to be done to ensure travellers, and the company, stay within the law, both at home and overseas?*
- SOS – Risk strategy – Tim Willis – International SOS*
- *How do you develop and manage a risk strategy and policy that includes safety, security and traveller well-being?*
- *What the components are and where do the responsibilities lie?*
- *Technology / Traveller tracking component*
- Hotel risk – Peter Claeson – Scandic Hotels*
- *Managing risk in hotel programmes*
- *What are Scandic doing to protect travellers?*
- Airport security – Fredrik Jaresved – Swedavia*
- *Managing risk in your air programme*
- *Things to know about airport security and flying risks*

- 11.10-11.30** *Coffee*
- 11.30-12.30** *Technology for frequent travellers – Scott Torrey – Concur*
 - *How to manage stress ‘on the road’*
 - *Review of the latest frequent traveller technology*
- Audience Question and Answer with the morning’s speakers*
- 12.30-13.45** *Lunch and Table-Top exhibition, where you get the opportunity to meet the exhibitors and network with peers.*
- 13.45-15.15** *Travel Buyer perspective – Christian Riebne – Ericsson*
 - *How Ericsson protects its travellers by creating, managing and communicating a travel policy*
 - *How they cope with emerging risks such as - EBOLA, Ash Cloud, personal/company data?*
 - *Policy, supply chain strategy, RFP, role of TMC/ISOS, communication/compliance etc.*
- Theory of stress – Anne-Marie Holma – University of Vaasa in Finland*
 - *A look at academic research*
 - *Understanding and recognising traveller stress*
- Practical programs and drivers of Responsible Travel – Jan Peter Bergkvist*
 - *SleepWell AB*
 - *How to include traveller well-being in your travel programme*
 - *Overview of where this all fits into the concept of Responsible Travel?*
- Audience Question and Answer with the afternoon speakers*
- 15.15-16.00** *Coffee – Table-top exhibition and Networking.*
- 16.00** *Final Remarks*

SPEAKERS INCLUDE:



Jan Peter Bergkvist

Owner and Senior Advisor at SleepWell AB



Simon McMenemy

Legal partner at Ogletree Deakins in London, UK
 Simon is a specialist in international risk management, duty of care, employer liability, anti-bribery & corruption.



Anne-Maria Holma

Assistant Professor at the University of Vaasa, Finland.
 Anne-Maria is an expert in International Business and Strategic Management with a focus on the impact of traveller stress and well-being.



Peter Claesson

Safety and Security Controller at Scandic Hotels AB
Peter has a long background within Safety and Security and has only been in the travel industry for 4 years. He brings valuable insights and new angles to the discussion on safety and security in travel.



Tim Willis

Security Director in the Nordic Region for Control Risks and International SOS. In this capacity he advise companies on their Travel Security Risk Management processes, assessing areas for improvement and developing policies and procedures to advance the organisations' risk management maturity.

Christian Riebne

Global Travel Manager, Ericsson
Christian has a long background in the travel industry both from a buyer and supplier perspective. Employee safety is paramount to Ericsson's corporate travel program and he will share his view and present how Ericsson works with it before and during the trip.

PARTICIPATION FEE

SBTA member (including members of sister-organisations in Europe)	SEK 995
Non member	SEK 1295

Fee includes full day seminar program, coffee breaks and lunch. The fee is exclusive of VAT.

The Responsible Business Travel Forum is brought to you by the Swedish Business Travel Association, in association with Project ICARUS, the sustainability programme of the Global Business Travel Association.

Table Top Exhibitors:



ABOUT SBTA

The independent network SBTA joins buyers and suppliers in the meetings- and business travel industry for dialogue and information exchange. SBTA creates value for it's members through educations and trainings and other member activities – both regionally, nationally and internationally. A membership in SBTA gives you the opportunity to influence and play an active part of the industry's future.

The association has sister-associations in the other Nordic countries, as well as in Europe and the rest of the world. SBTA takes an active part in the international cooperation. For more information contact Lotten Fowler on: lotten.fowler@sbta.se