



ICARUS
LEADING BUSINESS TRAVEL SUSTAINABILITY GLOBALLY

Project ICARUS

‘Outstanding Achievement Awards’ Europe 2015

Nomination Criteria

Travel Buyer/Supplier / Intermediary /Professional

CLOSING DATE FOR ENTRIES: 3rd October 2015

Project ICARUS Europe ‘Outstanding Achievement Awards’ 2015

The Project ICARUS Global Advisory Board and the GBTA Europe Sustainability Committee are looking to recognize companies and professionals who can demonstrate outstanding achievements in the buying and supplying of business travel and meetings

products and services through the annual Project ICARUS 'Outstanding Achievement Awards' program.

Awards are split into the following four categories:

- **Travel Supplier** – including air, rail, hotel, ground providers etc..
- **Travel Intermediary** - including technology partners, TMCs, Card providers, GDSs etc..
- **Travel Buyer** – business travel and meetings buyers
- **Professional** – individual industry professional person or team

Presentations:

The winners will be announced and presented with a specially commissioned bronze Project ICARUS trophy at the GBTA Annual European Conference held at the Congress Center, Messe, Frankfurt, Germany on the 9th to 11th November 2015.

Criteria:

The judges will be looking for applications that stand out in the industry sector they serve. They must also be unique, ground breaking, transformational or just simply outstanding!

In particular, they are looking for evidence of a serious commitment to develop sustainable programs, products or services and outstanding leadership, innovation and creativity in any one of the following categories:

- **Buyer**
 - Procurement of sustainable products or services
- **Supplier/Intermediary**
 - Delivery of best practice products or services which support travel buyers in developing sustainable programs
- **Professional**
 - An individual person or team delivering sustainable products, services or programs

This should be supported by:

- Industry leading metrics and targets which measure the impact of the programs and the return on investment
- Best in class communications programs
- Evidence of activities to further the Project ICARUS goals for sustainability across the 3 key areas of Environment/Social/Economic

The criterion applies to travel buyers, suppliers, intermediaries and individuals/teams operating across the business travel and meetings industry in Europe.

Format:

Submissions will be accepted in Word, PDF or Powerpoint format - up to a maximum of 2,000 words. Supporting evidence can, and should, be provided where possible in support of all entries and will not be seen as part of the total word limit.

Submissions:

Entries will be accepted either by direct submission to Bernard Harrop, Head of Sustainability, Project ICARUS - at bharrop@gbtafoundation.org - or by invitation from the GBTA Project ICARUS, European Sustainability Committee.

All applicants should provide the following details at the head of the entry.

- Company name and category entered
- Travel program/product/service/activity relevant to the entry
- Contact details of person responsible for the application who may be contactable by the judges if required.

A company must have a global or regional headquarters based in Europe to be eligible for the awards.

Judging:

The judging panel will consist of members of the Project ICARUS Global Advisory Board and representatives of the Project ICARUS European Sustainability Committee.

The judges' decision is final and no correspondence will be entered into.

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For full details on the awards go to: gbta.org/foundation/ICARUS/Pages/Awards.aspx

For more information on Project ICARUS please visit the website
gbta.org/foundation/ICARUS

About Project ICARUS and the GBTA Foundation

Project ICARUS, a GBTA Foundation initiative, is the most widely recognized and respected Corporate Sustainability/Corporate Social Responsibility program within the global business travel and meeting industry. This is a project led by and targeted primarily at national and international travel buyers/managers and their suppliers/intermediaries, who wish to integrate sustainability into the way they manage, run and supply travel and meetings programs.

The GBTA Foundation is the education and research foundation of the Global Business Travel Association (GBTA), the world's premier business travel and meetings trade organization headquartered in the Washington, D.C. area with operations on six continents. Collectively, GBTA's 7,000-plus members manage more than \$345 billion of global business travel and meetings expenditures annually. GBTA provides its growing network of more than 28,000 travel professionals and 125,000 active contacts with world-class education, events, research, advocacy and media. The Foundation was established in 1997 to support GBTA's members and the industry as a whole. As the leading education and research foundation in the business travel industry, the GBTA Foundation seeks to fund initiatives to advance the business travel profession. The GBTA Outstanding Achievement Award Nominations Europe 2015



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gbtafoundation.org

Foundation is a 501(c)(3) nonprofit organization. For more information, see gbta.org and gbta.org/foundation.